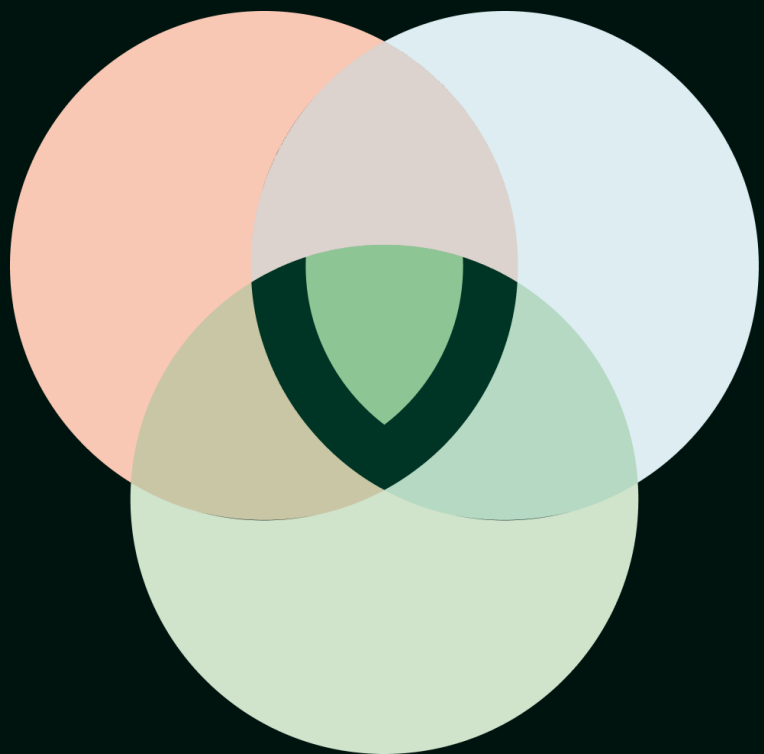


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Vicky Pirker

UX CONSULTING

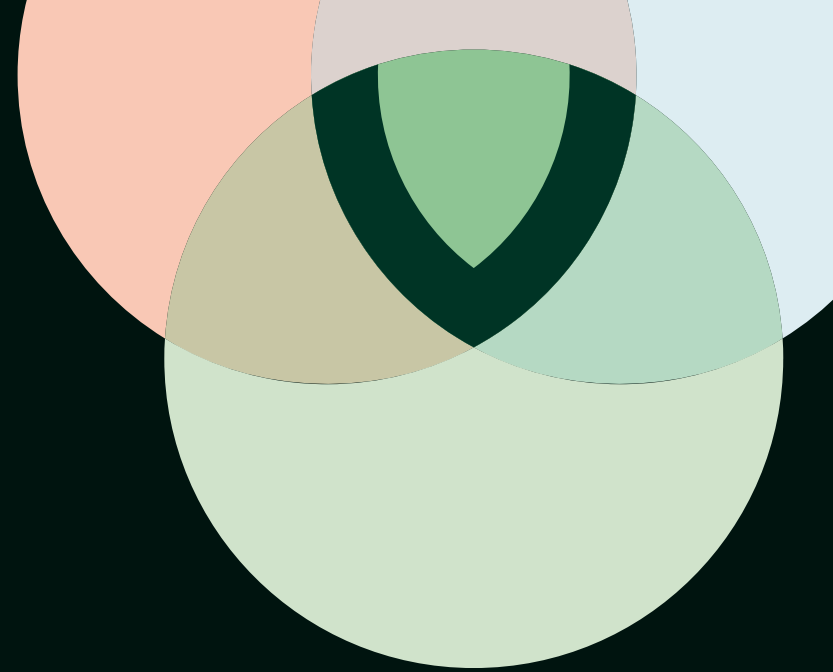
Scan for Vcard



Plätzchen-Talk

Kontraste, die verbinden

08.01.2026



WCAG

Guideline 1.4 Distinguishable:

Make it easier for users to see and hear content including separating foreground from background.



Wer ist Vicky Pirker 🖐️
& warum Ally?



Beschützende Werkstätte
Schwäbisch Hall
Europäischer Freiwilligendienst



SAP HCM

SAP Hybris

Adobe Experience
Manager (AEM)



Diplom

Gemäß § 10 Abs. 3 Z 9 des Bundesgesetzes über Fachhochschul-Studiengänge
(Fachhochschul-Studiengesetz - FHSStG, BGBl. Nr. 340/1993 idgF,
verleiht das Fachhochschulkollegium

Dipl. BW Vicky Cong Pirker

geboren am 03.04.1983 in Nanjing, China, Staatsbürgerschaft Deutschland,
die den Lehrgang zur Weiterbildung nach § 9 FHSStG idgF

User Experience Management
(Lehrgangsnummer 0050020)

an der Fachhochschule Technikum Wien abgeschlossen hat,
den Abschluss-Grad

Master of Advanced Studies in User Experience Management

Wien, 23.06.2023

Für das Fachhochschulkollegium
Die Rektorin



FH-Prof. Dr. Sylvia Geyer



HACKER
SCHOOL



Vicky Pirker

UX CONSULTING



Women Techmakers
Salzburg





Warum guter Kontrast?

	Permanent	Temporary	Situational
Touch	 One arm	 Arm injury	 New parent
See	 Blind	 Cataract	 Distracted driver
Hear	 Deaf	 Ear infection	 Bartender
Speak	 Non-verbal	 Laryngitis	 Heavy accent

WCAG Success Criterion Contrast

1.4.3 Contrast (Minimum, AA)

- Text < 24px : 4.5:1
- Text > 24px : 3:1
- Text > 18px oder >14px & FETT: 3:1

1.4.6 Contrast (Enhanced, AAA)

- Text < 24px : 7:1
- Text > 24px : 4.5:1
- Text > 18px oder >14px & FETT : 4.5:1



Incidental

- part of an inactive user interface component
 - pure decoration
 - not visible to anyone
 - part of a picture that contains significant other visual content
 - text that is part of a logo or brand name
- have no contrast requirement



APCA

- APCA: Advanced Perceptual Contrast Algorithm
- simuliert die Sehgewohnheiten von Menschen
- unterscheidet helle auf dunklem vs. dunkle auf hellem Hintergrund und vermeidet Probleme wie unlesbare dunkle Farben oder grelle Kontraste
- besser als die Methode, die in den jetzigen WCAG-Standards verwendet wird



TOOLS

- Chrome Extensions:
 - [STARK](#)
 - [Colorpicker](#)
 - [Web Disability Simulator](#)
- Website
 - [Color contrast checker](#)
 - [Coolors](#)



Text auf Bilder





Dark Theme (Anwendungen, Websites)





E-Mail

Dear Speaker Applicant,

thank you very much for submitting your proposal to the World Usability Congress 2026. We are truly grateful for the strong interest in contributing to the event.

This year, we received **more than 160 speaker applications**, which clearly shows the relevance and quality of the global UX and usability community. At the same time, this also means that we will only be able to **approve around 60 speakers** in total.

To make the selection process as fair and balanced as possible, we evaluate submissions based on several criteria, including:

- A **maximum of two speakers per company**
- Around **5–6 talks per topic area**
- Topic balance across the entire program
(for example: in *Strategy* alone, we received around **80 applications**, from which we can select only around **10 talks**)

In addition, we received many **very similar topics**. In such cases, we unfortunately have to choose just one proposal, even though several submissions may be equally strong.

Please note: **If your talk is not selected, this does not mean that your proposal was not good or valuable.** The limited number of slots and the need for a well-orchestrated program make this a very challenging selection process for us. We sincerely hope for your understanding and patience while we complete the review.

We will inform you about the outcome in at least 2 weeks as the evaluation process is finished.

14:00



Thank You for Your Speaker Applic...

- A **maximum of two speakers per company**
- Around **5–6 talks per topic area**
- Topic balance across the entire program
(for example: in *Strategy* alone, we received around **80 applications**, from which we can select only around **10 talks**)

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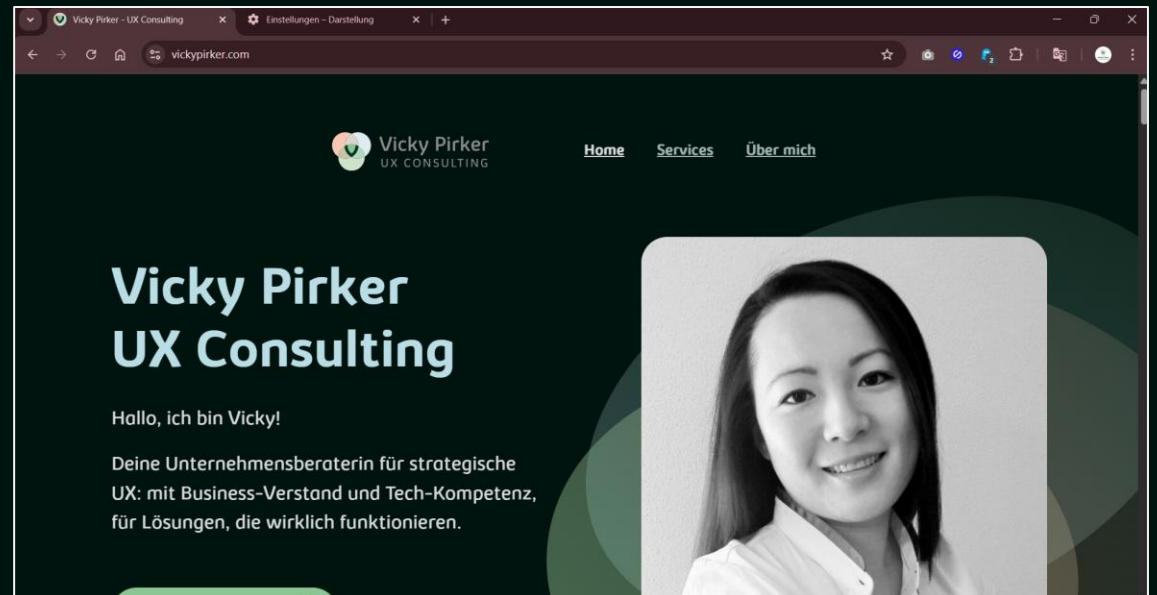
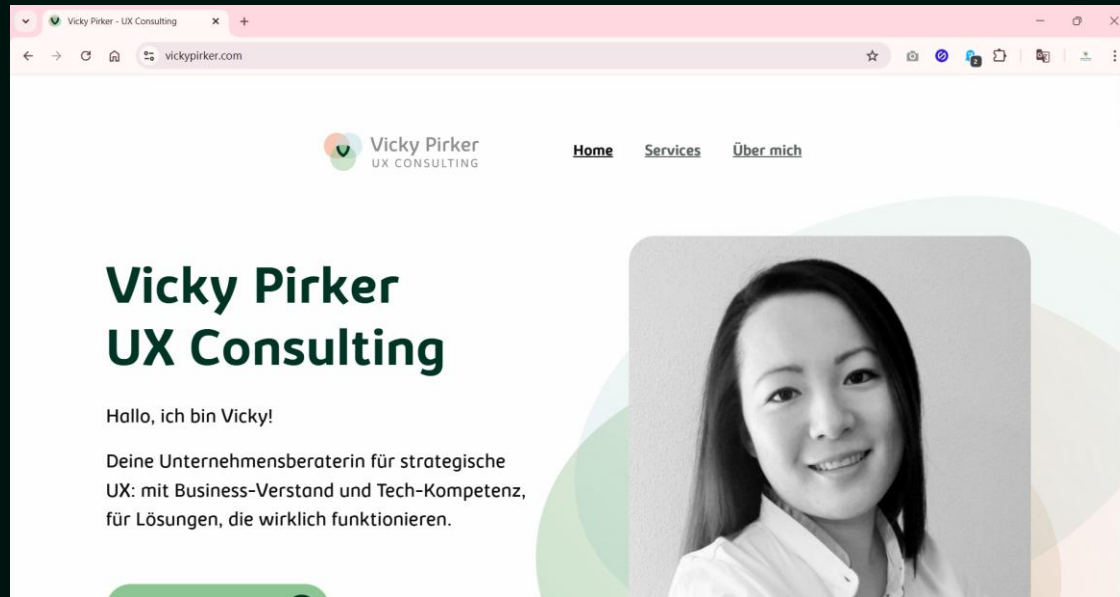
Thank you again for your interest, effort, and contribution to the World Usability Congress.
Kind regards,
Hannes & The World Usability Congress Team

« Allen antwo... ✉ 🗑 📁 ...





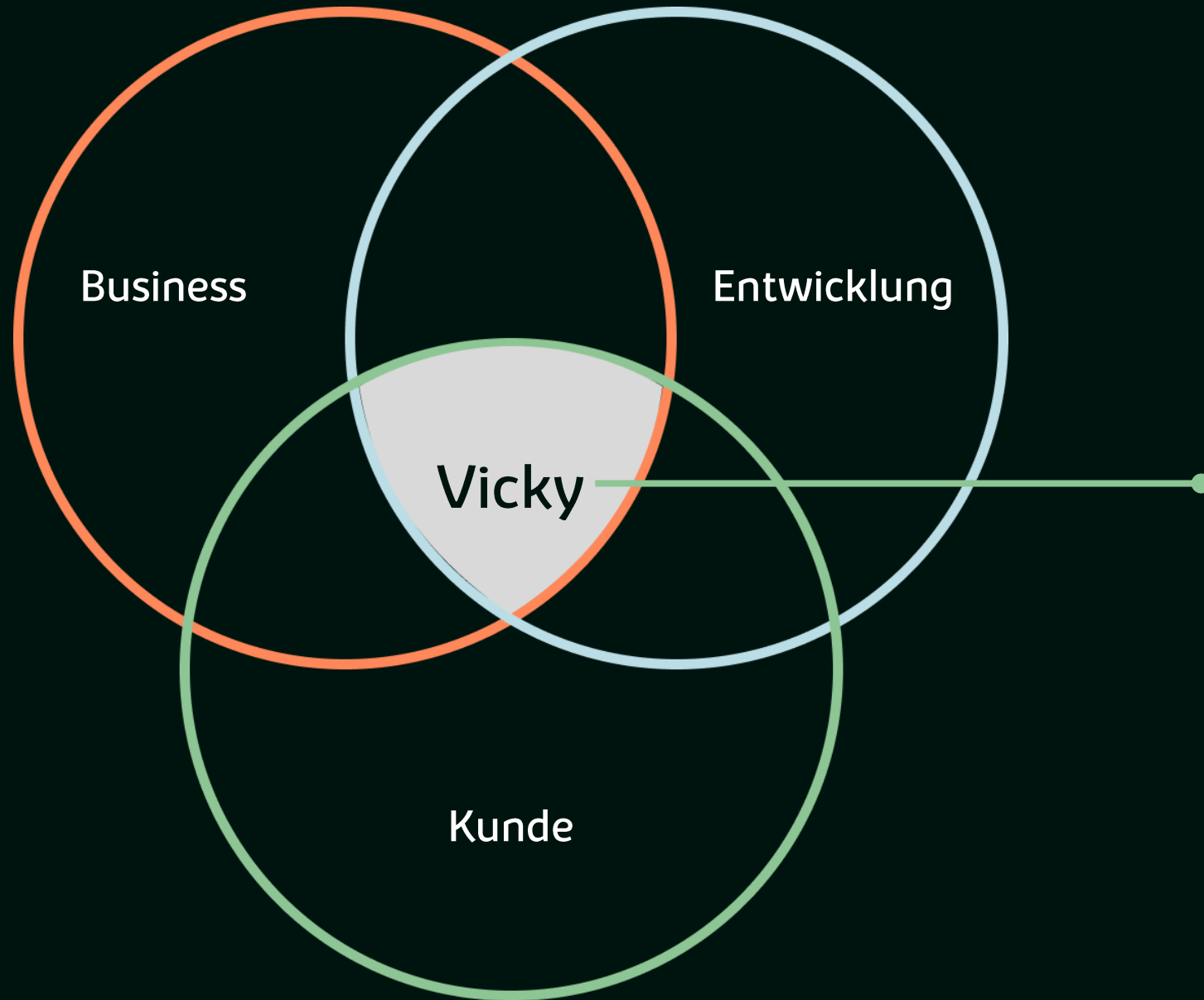
Dark Theme (Anwendungen, Websites)





Quellen

- <https://www.w3.org/TR/WCAG22/#contrast-minimum>
- <https://gehirngerecht.digital/wcag-kriterium/1-4-3-kontraste-von-texten/>
- <https://inclusive.microsoft.design/tools-and-activities/Inclusive101Guidebook.pdf>
- <https://www.vogue.de/>
- <https://www.salzburg.info/de>



Dein Sweetspot:

VISION bewahren

DETAILS verfeinern

KUNDEN begeistern



Präsi Download



Vicky Pirker ✨

Strategic UX Consultant | shape
Vision | refine Details | delight Us...



Let's connect!

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